Way2Agribusiness

Job Description

- Execute off-page SEO, manage GMB listings, and optimize content visibility
- Create digital content (videos, blogs, images, infographics) for farmer-friendly communication
- Manage online campaigns across social media platforms
- Monitor and analyze web traffic, performance, and reach
- Support internal teams with promotional materials and farmer engagement
- Leads generation and business conversion

Apply Now

We Are Hiring Freshers

Digital Marketing

Internship with Job Offer

Required Skills

- Education: Graduate / Diploma with training in Digital Marketing Experience
- Core skills: Social Media Marketing, SEO, GMB, content writing, video making, image creation
- Excellent Communication skills
- Tools: Familiarity with analytics tools, ad campaigns, and online promotion strategies
- Domain awareness: Knowledge of agriculture/agribusiness is a plus
- Language: Kannada proficiency is an added advantage

https://www.way2agribusiness.com/online-services/

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